

ACCELERATING SUCCESS WITH CATALYST STRATEGIC SOLUTIONS

Trusted insights.
Experienced guidance.
Valuable expertise.



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As the wholly-owned subsidiary of Catalyst Corporate Federal Credit Union, Catalyst Strategic Solutions, LLC, combines 30 years of experience with a cooperative business model to provide unparalleled service to credit unions around the country.

WHO WE ARE.

Catalyst Strategic Solutions' team of knowledgeable industry professionals is comprised of expert advisors, analysts and investment representatives with a robust range of experience.

Catalyst Strategic Solutions offers a suite of industry-leading services coupled with an extensive breadth of knowledge that helps credit unions achieve their strategic objectives and drive future success.

How can we help meet your financial needs?

The answer is simple. With Catalyst Strategic Solutions' Advisory and ALM Services, credit unions have access to analytical resources, strategic consultation and investment portfolio management services - all provided by professionals with deep credit union expertise.

WHAT WE BRING TO THE TABLE.

Our experts combine extensive wealth of knowledge and market analytics via the Bloomberg Financial Markets system to provide sound investment advice.

ASSET/LIABILITY MANAGEMENT

Catalyst Strategic Solutions' ALM Service understands that balance sheet risk management is an ever-evolving challenge. Therefore, ALM Services empower credit unions, regardless of size or complexity, with actionable data. That data equips credit unions to manage their balance sheets effectively in a fluid economic environment.

The Catalyst Strategic Solutions ALM Service helps credit unions measure interest rate risk on balance sheets and obtain useful information for forecasting, budgeting and strategic planning.

The ALM Service offers two distinct platforms to meet credit unions' diverse balance sheet requirements and management expectations. Both platforms are certified by an independent third party which gives credit unions and their examiners confidence in the ALM models.

WHAT WE DO.

- Advisory Service
- Asset Liability Management

QUICK FACT:

Catalyst Strategic Solutions' dynamic liquidity stress analysis tool can identify liquidity shortfalls across various stress scenarios. It's also able to project net cash flows based on a variety of factors and ensure excess liquidity does not create a drag on capital growth.

Professional services include:

- ALM reporting model
- ALM model validation & assumption review
- Data integrity analysis
- Non-maturity deposit analysis
- Mortgage servicing rights analysis

Service offerings further supplemented with:

- Online "what-if" capability
- Analysis review
- Policy assistance
- On-site visits
- Fair value reporting





DID YOU KNOW?
Independently certified models accurately quantify risk, and tailored ALM reporting packages deliver reliable results to improve decision making.

ADVISORY SERVICE

Catalyst Strategic Solutions' Advisory Service is a comprehensive, SEC-registered program that provides custom balance sheet solutions and integrated ALM guidance from experienced industry professionals. The Advisory team helps credit unions achieve strategic objectives by creating tactical plans that address long-term liquidity, effective returns, and the protection of earnings and capital.

The Advisory team also assists credit unions with their allocation of funds. This can maximize future earnings and liquidity, evaluate relative strength and risk to capital, and assess the efficiency of operational cost. Through strategic and customized guidance, credit unions are positioned to efficiently maneuver through various economic and interest rate environments.

AT THE FOREFRONT OF SUCCESS.
Catalyst Strategic Solutions' highly experienced ALM team leverages a full range of services, and nurtures industry relationships to stay abreast of market activity and deliver customized solutions for clients.

FEATURES & BENEFITS:

Trusted Guidance	Sound investment advice from Advisory Service consultants vs. commissioned salespersons or brokers
Tailored Solutions	Strategic financial plans customized to fit each credit union
Comprehensive Evaluation	Thorough assessments of current economic, interest rate and regulatory requirements help credit unions structure financial assets and liabilities properly
Cost-effective Alternative	Advisory Service offered at a fraction of the cost required to maintain operations internally
Expert Analysis	Advanced financial modeling and analysis provided by team of professionals that specialize in the financial services industry
Compliance Support	Assistance with regulatory examiners and outside auditors available
Educational Resources	Customized educational sessions free to board members, management and staff
Objective-driven Strategy	Investment recommendations designed to meet overall financial objectives and offset adverse interest rate risk and liquidity
Aggregated Savings	Non-commissioned investment trades made through stable of primary dealers saves credit unions thousands of dollars each year through aggregation

WHY CHOOSE **CATALYST STRATEGIC SOLUTIONS?**

Coast to coast, credit unions receive assistance from a team of financial experts with the ability to increase yield, purchase securities at competitive prices, analyze and manage risk and improve balance sheet efficiencies.

How we're different:

- Customized analysis and personalized service
- Experience and credit union know-how
- Shared insight
- Credit union regulatory focus
- Favorable pricing



LEARN MORE

Catalyst Strategic Solutions offers a suite of financial solutions to help credit unions successfully reach their financial goals by utilizing comprehensive balance sheet management services and cutting-edge analytic tools.

For more information on how Catalyst Strategic Solutions can help position your credit union for future success, contact your financial solutions consultant at contactis@catalystcorp.org or **800.301.6196**.


CONTACT US

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 Catalyst-Corporate-Federal-Credit-Union

